

Data Requirements



Data Transfer:

- The data provided must always correspond to and be attributable to the order. Please always use the order number (order confirmation/quote)
- FTP: we offer FTP-secured access, please contact us if you would like this service
- Email: File transfer is possible up to a maximum of 8MB (files in a ZIP folder)
- Data carrier: CD / DVD, USB, hard drive

Data preparation:

- All popular and most recent desktop publishing programmes, operating system MAC OS X
- Esko ArtiosCAD and Autodesk AutoCAD
- Fully automated workflow and RIP, consistently PDF 1.6 compatible
- For fast, secure and easy processing of your order, please provide print ready PDFs, at least PDF / X-4: 2008.
- Non-formatted data will also be accepted, although this will not be considered as being print ready. You will be billed in accordance with the additional work necessary to format such data (all fonts/scripts, pictures and links must be provided in advance)

Processing and printing according to offset printing conditions ISO Coated v2 for the paper types 1 and 2, matt and glossy coated paper.

Color matching:

The data must be accompanied by a colour proof (to the extent possible), which should contain a measurable FOGRA Media Wedge, and the print standard has to be published on the proof.

In case of deviation from the above prescribed process, an exact reproduction of colour and data in proof and print versions cannot be guaranteed.

General requirements:

- Bleed:** Up to 150cm minimum 3mm, more than 150cm minimum 5mm, with die cutting always minimum 5mm
- Resolution:** Up to 150cm minimum 300dpi. Up to 250cm minimum 100-150dpi
- Scale:** From 250cm trimmed on a scale of 1:10, minimum 1 mm bleed
Resolution 1000-1500dpi
- Die cutting:** spot color and defined overprinting
- Spot color:** In accordance with industry standards: Pantone, HKS, RAL

Advertising systems requirements:

- Bleed:** For systems requiring a welded tunnel or a silicon keder as well as other advertising systems, minimum 30mm bleed, if on a scale of 1:10 minimum 3mm bleed

Fabric printing needs:

- Scale:** 1:10
- Resolution:** up to 150mm in 1:10 3000 dpi
up to 250mm in 1:10 1000-1500dpi
- Bleed:** Minimum 2mm, for systems requiring a welded tunnel or a silicon keder as well as other advertising systems, minimum 3mm bleed
- Layout:** at least 4 mm space between the text / logo and edge
or 40mm in 1:1 final format

