

DATA PROVISION REQUIREMENT

Data transfer

The data provided must always correspond to and be attributable to the order (please name the files as listed in the order list).

We also ask that you use the order number (order confirmation/quote) when delivering the data, e.g. in the folder name.

- FTP: We offer FTP-secured access, please contact us if you would like this service
- Email: File transfer is possible up to a maximum of 8MB (files in a ZIP folder)
- Data carrier: CD/DVD, USB, hard disk

Data preparation

- For fast, secure and easy processing of your order, please provide print ready PDFs, at least PDF / X-4: 2008.
- Non-formatted data (open files) will also be accepted, although this will not be considered as being print ready. You will be billed in accordance with the additional work necessary to format such data (all fonts/scripts, pictures and links must be provided in advance).
- Non-formatted data is accepted for editing with the following software: Adobe Creative Cloud, Esko ArtiosCAD.
- The data is printed according to the offset printing condition ISO Coated v2 (Fogra39L) for paper type 1 and 2, matt and glossy coated paper - we ask for accordingly processed/prepared data.
- Supplying and preparing the files according to the Offset printing condition PSO Coated v3 (Fogra51) is also possible. It is important to mention this at the stage of file transfer and purchase order.

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Colour matching

The data must be accompanied by a colour proof (to the extent possible), which should contain a measurable FOGRA Media Wedge, and the print standard has to be published on the proof. In case of deviation from the above prescribed process, an exact reproduction of colour and data in proof and print versions cannot be guaranteed.

General requirements

Bleed:

- Up to 150 cm minimum 3 mm
- Bigger than 150 cm min. 5 mm
- With die cutting always min. 5 mm

Resolution:

- Up to 150 cm min. 300 dpi
- Up to 250 cm min. 100-150 dpi

Scale: From 250 cm :

- Trimmed on a scale of 1:10
- Min. 1 mm bleed
- Resolution 1000-1500 dpi

Die cutting:

- Spot colour and defined overprinting

Spot colour:

- In accordance with print industry standards: Pantone, HKS, RAL

Advertising system requirements

Bleed:

- For systems requiring a welded tunnel or a silicon keder as well as other advertising systems, min. 30 mm bleed, if on a scale of 1:10 min. 3 mm bleed.

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Fabric printing requirements

Scale:

- 1:10

Resolution:

- Up to 150 mm in 1:10: 3000 dpi
- Up to 250 mm in 1:10: 1000-1500 dpi

Bleed at scale 1:10:

- Minimum 2 mm
- For systems requiring a welded tunnel or a silicon keder as well as other advertising systems, min. 3 mm bleed

Layout:

- At least 4 mm space between the text / logo and edge or 40 mm in 1:1 final format

QR Code (if present):

- Minimum size: 25mm x 25mm
- Colour: 90% K

